

B.B.A. Semester - 1 (CBCS) Examination
Nov/Dec - 2022 (NEW COURSE)
FUNDAMENTALS OF MANAGEMENT(CORE)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Q.1 What is management? Describe functions of modern management. (14)

OR

Q.1 Discuss:

- a. Universality of management
- b. Significance of management.

Q.2 Discuss steps of a systematic planning process. (14)

OR

- Q.2
- a. Explain relationship among forecasting, decision-making and planning.
 - b. Discuss need and importance of planning.

Q.3 What is organising? Discuss any ten characteristics of a good organisation structure. (14)

OR

Q.3 Describe organising process.

Q.4 Write Notes on: (14)

- a. Staffing functions (any seven)
- b. Factors affecting staffing decisions.

OR

Q.4 Explain:

- a. Meaning and features of communication
- b. Meaning and features of leadership.

Q.5 What is controlling? Describe controlling process. (14)

OR

Q.5 Explain:

- a. Importance of controlling.
- b. Principles of good controlling system
